

Event Sponsorship Information



Thank you!

Thank you for your URISA BC sponsorship consideration. Without the support of sponsors, URISA BC events would simply not be possible.

The intent of this document is to answer any questions that you may have with respect to URISA BC event sponsorship.

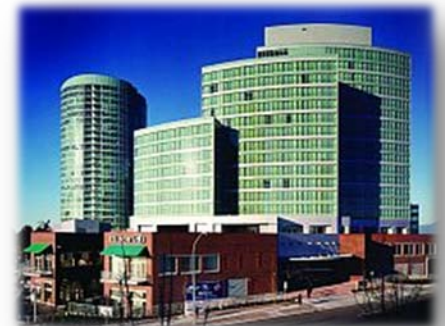
About URISA BC

URISA BC, as a chapter of the Urban & Regional Information Systems Association, is committed to fulfilling the role of a professional association which brings together all parties active and interested in the deployment of Information Technology within the public section, to promote common interests and co-operation, in order to better serve the administrative and operational requirements of British Columbia.

Event Location

URISA BC events are held at the Hilton Vancouver Metrotown:

6083 McKay Avenue
Burnaby, British Columbia
V5H 2W7
Phone: 1-604-438-1200



Sponsorship Options

The following sponsorship options are available for URISA BC events:

Vendor Booth (\$500.00):

- Visible exposure for your company.
- Includes one vendor booth location (booth location choices are based on receipt of sponsorship funding).
- Includes all sponsorship benefits listed in the 'Sponsorship Benefits' section below.

Coffee Break (\$600.00):

- Hassle-free approach.
- Your company name and logo will appear on placards on the coffee table.
- Your company's sponsorship will be mentioned before and after the coffee break.
- Includes all sponsorship benefits listed in the 'Sponsorship Benefits' section below.

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Vendor Booth and Coffee Break (\$850.00)

- Substantial exposure for your company.
- Your company name and logo will appear on placards on the coffee table.
- Your company's sponsorship will be mentioned before and after the coffee break.
- Includes one vendor booth location (booth location choices are based on receipt of sponsorship funding).
- Includes all sponsorship benefits listed in the 'Sponsorship Benefits' section below.

Breakfast (\$800.00)

- Substantial exposure for your company.
- Your company name and logo will appear on placards on the breakfast buffet table.
- Your company's sponsorship will be mentioned after the breakfast.
- Includes all sponsorship benefits listed in the 'Sponsorship Benefits' section below.



Vendor Booth and Breakfast (\$1000.00)

- Maximum exposure for your company
- Includes one vendor booth location (booth location choices are based on receipt of sponsorship funding).
- Your company name and logo will appear on placards on the breakfast buffet table.
- Your company's sponsorship will be mentioned after the breakfast.
- Includes all sponsorship benefits listed in the 'Sponsorship Benefits' section below.

Lunch (\$800.00)

- Substantial exposure for your company.
- Your company name and logo will appear on placards on the lunch buffet table.
- Your company's sponsorship will be mentioned before and after lunch.
- Includes all sponsorship benefits listed in the 'Sponsorship Benefits' section below.

Vendor Booth and Lunch (\$1000.00)

- Maximum exposure for your company
- Includes one vendor booth location (booth location choices are based on receipt of sponsorship funding).
- Your company name and logo will appear on placards on the lunch buffet table.
- Your company's sponsorship will be mentioned before and after lunch.
- Includes all sponsorship benefits listed in the 'Sponsorship Benefits' section below.

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Sponsorship Benefits

- Your company name and logo (linked to your website) will be added to the URISA BC web site (links on the URISA BC website will be removed 2 weeks after the sponsored event).
- Your company name and logo will be included in our newsletter.
- You will receive 2 free passes to the event. **Please review 'Sponsor Registration' information below for more information.**

Sponsor Registration

To register your organization as a sponsor for the next URISA BC event, please use our sponsor registration tool located at <http://www.urisabc.org/registration/sponsor.aspx>. The registration tool will prompt you for required information needed to process your sponsorship request.

Please note: As vendor booths are booked, they are removed from the available booth list in the sponsor registration tool.



Included with each URISA BC sponsorship is two complimentary passes to the event. To use the complimentary passes, please register the attendees using the attendee registration form located at <http://www.urisabc.org/registration> and select 'Sponsor' as the registration type.

Vendor Booth Inclusions

For booth sponsorships, the following vendor amenities are available:

- Includes a six foot table (with table cloth) **
- Includes electricity
- Includes two chairs
- Internet access (available for a charge) ***

** There is room for a small display between the table and the wall.

*** Both wireless and wired internet access is available. However, in the past the wireless connectivity has been found to be inadequate for vendor presentation purposes.



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Marketing Materials

In order to complete the event marketing materials, the following information will be required shortly after a sponsorship commitment:

- A high resolution logo preferably in JPG or TIFF format (required for the newsletter, event posters, and placards).
- A low resolution logo preferably in JPG format (required for the website).
- The URL where you would like the web site to link to.
- Optional: An additional URL to a company abstract page or a demo page.
- Optional: A PDF of a company abstract.

URISA BC also welcomes our sponsors to provide door prizes which are awarded at the end of the event. If you are interested in donating a door prize, please mention this to the URISA BC vendor liaison when they contact you to confirm your sponsorship registration.

Previous Sponsors

URISA BC events have been extremely successful over the year's thanks in part to many incredibly supportive sponsors. Previous event sponsors have come from every facet of the technology landscape including local, national, and international hardware vendors, software vendors, and consulting firms.

Sponsorship Payment

All Sponsorship fees are payable by cheque to 'URISA BC Chapter'.

Note: To secure your sponsorship, payment must be received in full prior to or at the event.

If mailing the cheque, please send to:

URISA BC Chapter
101-1001 West Broadway
Box 608
Vancouver, BC, V6H 4E4