# OPEN DATA AND OPEN APPLICATIONS: OPEN POSSIBILITIES

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# Agenda

- What is 'Open Data'?
- Open Data in Government
- Open Data in Cities
- Open Data Applications
- Trends
- Demonstrations
- Q&A

## It's Buggered, Mate

It's	Buggered,	Mate
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What's buggered?

Road	•
Where?	
00 Maribyrnong Street, Footscray, VIC	
Ga	

Incidents | Councils | Home

\*\* Regretably this site is not affiliated with Lonely Planet

However @madlep and @wanderingken may have had something to do with it, and they may both work for Lonely Planet.

At the moment, this is just a tech-demo-prototype we threw together at the Canberra govhack hack day in October 2009.

No one associated with any government agency is officially looking at this data or acting on it

Bugger's you enter here effectively fall into a black hole - but hey, still play around with it please:)

### What is Open Government?

- Government initiative(s) to promote transparency, public participation and collaboration
- Global initiatives Europe, Americas, etc.
- Common Principles:
  - Transparency to enable greater accountability, efficiency, and economic opportunity by making government data and operations more open.
  - Participation to create early and effective opportunities to drive greater and more diverse expertise into government decision making.
  - Collaboration to generate new ideas for solving problems by fostering cooperation across government departments, across levels of government, and with the public
- Gov 2.o = "Platform for Open Government".

### Open Data in Government

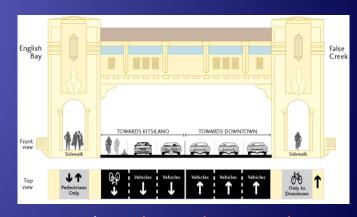
- Data generated by government organizations made available to the Public free of restriction (issued with EULA)
  - Timely, accessible, non-proprietary
  - Low-cost, generates more value than the data itself
  - Stimulates community development and citizen participation
- "The benefits to the City of Toronto are extremely significant. Individuals will find new ways to apply this data, improve city services, and expand their reach...the public can help us to improve services and create a more liveable city. And as an open government, sharing data increases our transparency and accountability" Mayor David Miller, April 2009
- Why 'Open Data' in Cities?
  - Data is 'local' and 'relevant' to citizens, inherent 'buy-in'

### Open Data in Cities...

City	Date of Activity	Action	Note	Website
Washington, DC	October 2008	Created a data portal on city website	Action was taken by the CIO, no city motion	http://data.octo.dc.gov/
washington, be		and launched apps for democracy	passed. Currently launching a second apps for democracy contest.	
Toronto, ON	April 2009	Announces intention of creating open data website	Mayor David Miller announces Toronto will create an open data website by fall of 2009 at <u>Mesh oq</u> <u>conference</u>	http://www.toronto.ca/open
Vancouver, BC	May 2009	Vancouver City Council <u>Passes the</u> <u>Open Motion</u>	Beta 2 of Open Data website.	http://data.vancouver.ca
San Francisco, CA	June 2009	City of SF posts a craigslist request looking for developers to help create a data.gov like site for the city	No motion passed, there is an OpenSF blog where current activities and ideas are shared.	www.DataSF.org
Nanaimo, BC	June 2009	City launches an open data website	No motion passed.	http://www.nanaimo.ca/datafeeds/
New York City, NY	June 2009	A bill is being circulated by <u>Council</u> <u>Member Gale Brewer</u>	Has announced a " <u>Big Apps" competition</u> for apps that use 80 soon to be released city data sets.	N/A
Calgary, AB	July 2009	City of Calgary <u>tables an Open Motion</u> to be debated		N/A
Portland, OR	June 2009	Data portal being revamped (original created in 2000).	Availability of City metadata and GIS datasets.	http://www.portlandonline.com/om f/?c=28144
Ottawa, ON	April 2010	Open Data Hackfest	City Council considering release of data sets and apps competition.	
Edmonton, AB	Jan 2010	Launched Open Data Catalog.	Catalog uses MS OGDI and Azure	http://data.edmonton.ca

#### Open Government and Social Networking

- Governments now using social networking tools to communicate and 'collaborate' with citizens
  - Blogs often used for citizen interaction
  - Facebook many Gov orgs have FB accounts
  - Twitter many Gov orgs and individuals use Tweets
  - YouTube Public information videos
- Citizens collaborate across variety of interfaces and devices
- 'Case Study' in Open Government City of Vancouver – Burrard Bridge Trial



"Interestingly however, the City of Vancouver has opted to share the raw data on a regular basis, as well as blog about the trial and give citizens an opportunity to leave comments and feedback. Indeed, the whole Burrard Street Lane Trial website - including twitter account and facebook page - is a well organized affair. Unsurprisingly, the data shows that the number of people cycling over the bridge has increased significantly." eaves.ca, August 2009

### **Engaging Citizens on Local Issues**



ons?

#### Burrard Bridge Lane Reallocation Trial

Departments City Projects Pay & Pur Visitors Jobs with the City Services





Home > For Residents > Public Involvement > Social Media

#### For Residents

311

**Emergency Services** 

Flooding & Sewers

Garbage & Recycling

Pay Bills, Taxes and Tickets

Pest Management

Public Involvement

Public Involvement in City Planning

#### Social Media

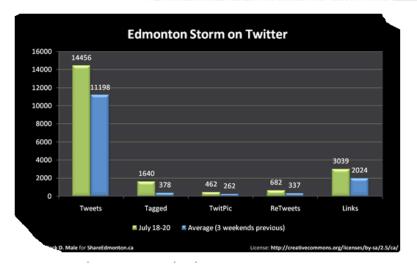
The City of Edmonton is using several social media service improve connections with Edmontonians, and people arou

Also known as "new media" or "Web 2.0" applications, soo tools give residents access to conversations with City emp more immediate information, or rich multi-media experience depending on the social media tool.

- City of Edmonton Twitter account
- City of Edmonton Facebook fan page
- City of Edmonton YouTube Channel
- Edmonton Stories web space
- Edmonton Stories Twitter account
- Edmonton Stories Facebook page
- Expo2017 bid Facebook page



A positive step towards safer and



#### **CALGARY HEI** Division of Canwest Publishing Inc.

News Opinion Home Business Entertainment Technolog Calgary | Alberta | Politics | National | World | Good News | Weather | Traffic Cams | Today's Pape

#### Calgary alderman vows to oppose Memorial Drive closure 'madness'

'A FERGUSON, CALGARY HERALD APRIL 16, 2009 COMMENTS (71)

PHOTOS (1)



CALGARY - Ald. Ric McIver say he'll fight the partial closure of

#### MORE ON THIS STORY

Calgary merchants leery of limiting cars on Mc

# Crowdsourcing

 Crowdsourcing = the act of taking a task traditionally performed by an employee or contractor, and outsourcing it to an undefined, generally

large group of p invited to develor as **community**large amounts of

Examples.

#### Investigate your MP's expenses

Join us in digging through the documents of MPs' expenses to identify individual claims, or documents that you think merit further investigation. You can work through your own MP's

guardian.co.uk | TheObserver

tart reviewing. (Update, Fri pm: we now have a virtually you should be able to find your MP's) Already created

News | Sport | Comment | Culture | Business | Money | Life &

News Politics House of Commons

### MPs set to desert House of Commons in droves

The expenses scandal not only destroyed the public's faith in those who were abusing the system, but also the innocent. Hundreds of MPs are now considering giving up the job, leaving their seats open to inexperienced 'professional' politicians

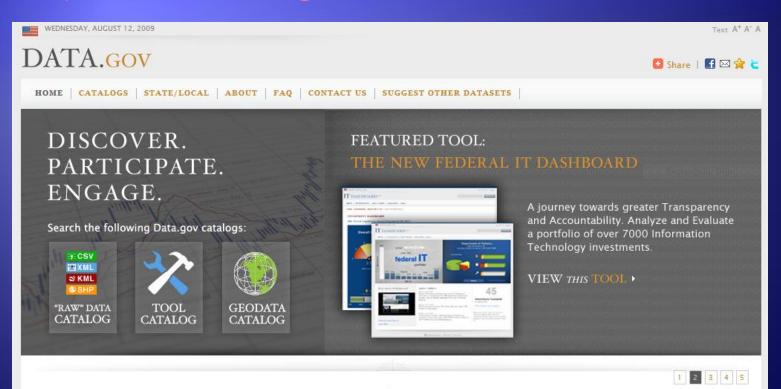
ments. **23,361** of you have reviewed to go...

rivacy policy to find out how we use your data. You must also read ice. By reviewing pages, you are agreeing that you have read the and that you agree to them.

rts so far.

#### Data.Gov

http://www.data.gov/



#### Welcome to Data.gov

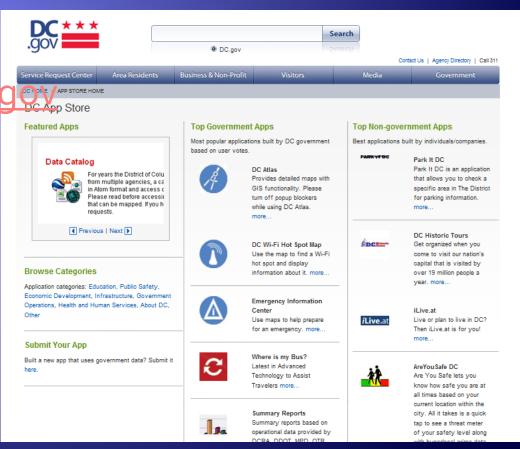
The purpose of Data.gov is to increase public access to high value, machine readable datasets generated by the Executive Branch of the Federal Government. Although the initial launch of Data.gov provides a limited portion of the rich variety of Federal datasets presently available, we invite you to actively participate in shaping the future of Data.gov by suggesting additional datasets and site

#### How to use Data.gov

Data.gov includes searchable data catalogs providing access to data in three ways: through the "raw" data catalog, the tool catalog and the geodata catalog. Please note that by accessing datasets or tools offered on Data.gov, you agree to the Data Policy, which you should read before accessing any dataset or tool. If there are additional datasets that you would like to see included on this

### Washington DC

- Open Data 'Pioneers'
- First Open Data Catalog <a href="http://data.octo.dc.gov/">http://data.octo.dc.gov/</a>
- DC App Store
- http://appstore.dc.g



# Open Data - Applications

- Typically developed by Public
  - 'Community' developers
  - Local citizens
- Often called 'Mash-Ups'
  - Typically utilize mapping capabilities
  - Often use GPS and mobile capabilities
- Often utilize 'crowdsourcing'
- Open data protocols
  - E.g. KML, XML, RSS
- Often 'free' and 'open' toolsets...
  - Drupal, PHP, OGDI, MediaWiki, Python, Google Maps etc.

# Open Data Applications e.g.

- Everyblock <u>www.everyblock.com</u>
  - MSNBC Acquires 'Hyper-Local' EveryBlock.com
- OpenStreetMap www.openstreetmap.org
- MySociety.Org (UK) www.mysociety.org
  - FixMyStreet www.fixmystreet.com
  - Travel Time <u>Travel Maps</u>
  - TheyWorkForYou www.mysociety.org/projects/theyworkforyou

### DC - Apps for Democracy

- www.appsfordemocracy.org
- "The first edition of Apps for Democracy yielded 47 web, iPhone and Facebook apps in 30 days a \$2,300,000 value to the city at a cost of \$50,000 (all apps created are here). Our mission with "Community Edition" is two fold: to engage the populace of Washington, DC to ask for their input into the problems and ideas they have that can be addressed with technology and then to build the best community platform for submitting 311 service requests to the city. Submit your ideas and problems here!"
- "Armed with insights from all corners of DC, we'll hold an innovation contest with \$34,000 in potential prizes!

  Sign up to Build Apps for Democracy!"

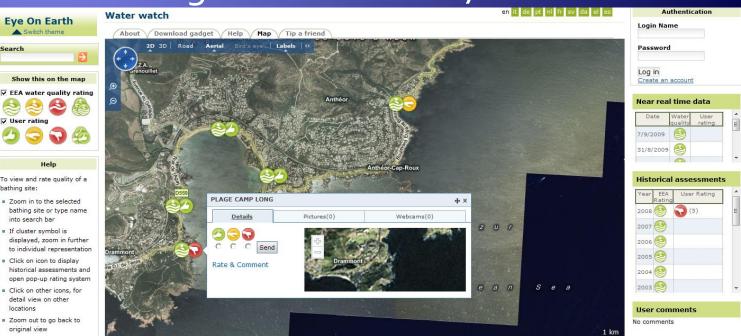
# US Recovery.Gov

- Public facing web portal
  - Citizens and Communities track stimulus funding
- Technology Platform
  - SharePoint
  - Amazon Web Services
  - SQL Server (data wareho
  - ESRI
- Independent Developer
  - Smartronix, Synteractive



#### **EU Water Watch**

- http://eoe.eea.europa.eu/
- Combines Gov statistics with public feedback
- Interactive, 2-way communications with ratings
- Downloadable Gadget for Windows 7



### **EU Eye on Earth**

- http://www.eyeonearth.eu/
- Global observatory for environmental factors
  - Air and Water Quality
- Combines Gov statistics with public feedback



### Open Data Apps - GIS

- Mapping
- Localization
- Relevance

#### Google maps

#### Transit

#### Plan a trip using public transportation

#### Use Google Maps to

- Get step-by-step transit directions
- o in your web browser
- o on your mobile phone
- Find transit stops in your area
- View station information and schedules

Join the transit partner program

#### Get transit directions

Start addre	ss	
Destination	address	
Leave	▼ 4/23/10	1:51pm
	Get	directions

#### See what cities are covered (more than 446)

View text only version

Recent highlights: Bost	on Los Angeles	Wellington	<u>Valencia</u>	<u>Brussel</u>
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British Columbia

Vancouver TransLink

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Canada

Hudson
Bay

SK

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# City of Nanaimo - GIS

- "Google Earth Capital of the World"
- http://www.nanaimo.ca/datafeeds/



#### Nanaimo Data Catalog

Beta

The City of Nanaimo is dedicated to providing residents with the highest possible level of service. Part of this service includes making data available to the public to allow them to make the best possible decisions, to understand the City's business, and to engage in the democratic process to the fullest extent possible. Photo

The City has a strong history of making this data available, from building permit and business license searches, to geographic information in CityMap and Google Earth, through to fire incident reporting and more.

This page follows the strong lead of initiatives like the <u>DC Data Catalog</u>, and <u>Data.Gov</u> in gathering all of the City's open data sources in a central location for ease of access by the public.

NAME	HTML	FEEDS	<u></u> KML	SHAPE	GOOGLE MAPS
Bid Opportunities		<u>w</u>			
Budget Forum		<u></u>			
Building Permit Applications	*				
Building Permit Statistics	*				
Building Permits Completed	*				
Building Permits Issued	2				
Business Licences	*	<u></u>	<u></u>		<b>%</b> _
Cadastre			<b>&gt;</b>	0	
Fire & Rescue Incident Response A data feed of all reported Fire and		<u></u>			<b>%</b>

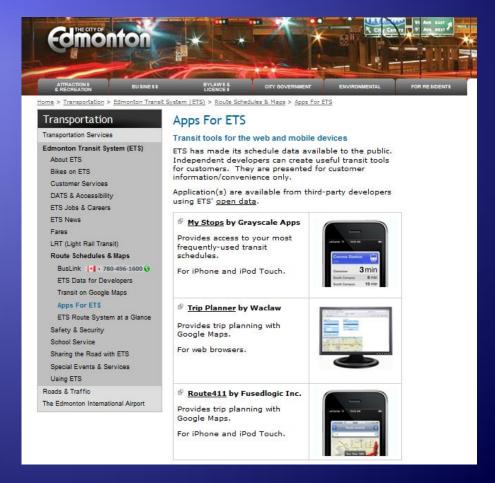
### Open Data Apps - Mobile

- Data on the go
- Timeliness
- Location relevance
- Mobility
- Social Networking
- Washington DC <u>Stumble Safely</u>
- Vancouver <u>VanTrash</u>
  - Collections reminder service

# **Edmonton – Transit Apps**

http://www.edmonton.ca/transportation/ets/app

s-for-ets.aspx



#### Vancouver - VanTrash

- Tracks garbage collection by area
- Users can sign-up
- Reminders via
- Built using open-source on Github



VanTrash helps you manage your neighbourhood garbage schedule more effectively.

You can find out your garbage schedule, download the schedule to your calendar or set a reminder to your email. Never forget to take the garbage out again.

To start, simply click on the zone in which you live or search for your address below, then click "Remind me".

Map

Frequently Asked Questions

Tell a friend

Donate

Technical API

Follow us on Twitter

Trash Removal Services

Get Rid Of Your Bulk Trash Today. Get A Free Estimate. Book Online!

www.1800GotJunk.com/JunkRemoval

**Event Calendar Software** 

Graphical Calendar Scheduling & Extensive Event

Management Features

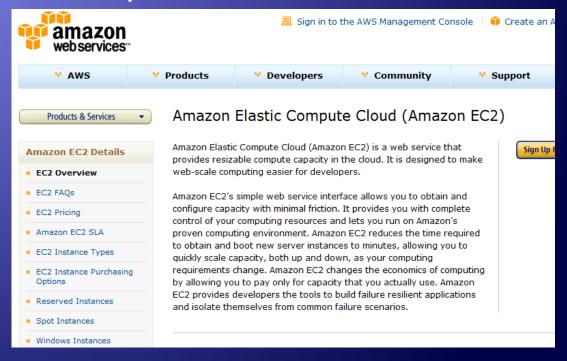


Ads by Google



# Open Data Apps - Cloud

- Cloud inherently 'open'
- Low-cost
- Minimal infrastructure impact
- Fast time-to-market



# Edmonton – Open Data Catalog

- Launched Jan 13th 2010
- Built using MS Open Government Data Initiative (OGDI) and Windows Azure
  - Data hosted in 'Cloud'

http://data.edmonton.ca



#### Data Catalogue

The City of Edmonton Open Data catalogue increases the accessibility of public data managed by the City. As part of an inito improve the accessibility, transparency, and accountability of City government, this catalogue provides access to City madata sets in machine-readable formats.

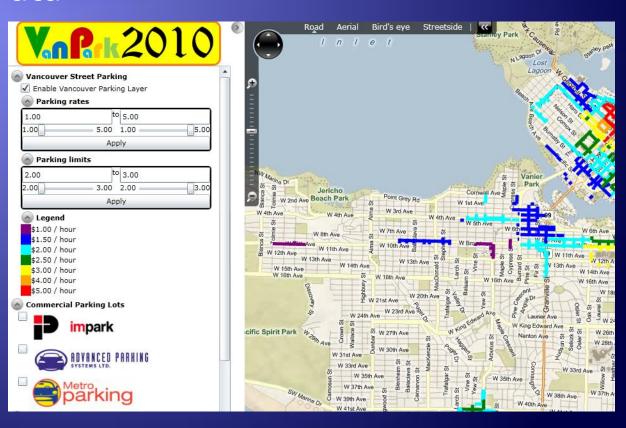
If you would like to only show data sets in a particular category, choose one of the categories from the drop-down menu be Click the name of the data set in the table to see further details and browse the data.

Datasets can also be queried and downloaded using a REST api, for details on this see the Developer Guide.

By downloading or accessing this data, you are agreeing to be bound by the City's Terms of Use and Legal Disclaimer

# Open Data Apps - Integration

- Social Networking
- Commercial Data
- Open Data
- Cloud
- VanPark2010



### **VanGuide**

 Incorporates Cloud, mapping, social networking and iPhone

Open Source on Codeplex



Il Carrier 🤝

9:47 AM

Seymour Creek

# City of Miami – Open 311

- http://miami311.cloudapp.net
- Allows citizens to report and track nonemergency incidents
- Combines mapping with 'Cloud'



### Open Possibilities

- Build Apps for <a href="http://data.edmonton.ca">http://data.edmonton.ca</a>
  - E.g. re-use VanTrash
  - E.g. re-use VanGuide (ODAF)
- Build Apps for <a href="http://www.datadotgc.ca/">http://www.datadotgc.ca/</a>
- Enter Apps Competition
  - E.g. <u>Apps4Edmonton</u> May 21<sup>st</sup>
  - E.g. Make Web, Not War May 20<sup>th</sup>



MONETIZATION \$\$\$

### Open Government Data Initiative

- Open Government Data Initiative (OGDI)
- Cloud Computing Application
  - Runs on Windows Azure



- OGDI Data Site <a href="http://ogdisdk.cloudapp.net/">http://ogdisdk.cloudapp.net/</a>
- Open Application
  - OGDI Source code is free and customizable
  - code can be used to publish data on the Internet in a Webfriendly format with easy-to-use, open RESTful API
  - API's can be accessed from Silverlight, Flash, JavaScript, PHP, Python, Ruby, mapping web sites, etc.
- Windows Azure Services Platform
  - E.g. SQL Azure Services

#### Microsoft - OData

- Open Data Protocol (OData)
  - Formerly 'data services protocol'
  - HTTP, AtomPub, JSON
- Published via Open Specification Promise
- RESTful way of exposing OGDI uses
- Breaks down data 'silos'
  - E.g. ODBC for Open Data
- http://odata.org
- IBM WebSphere eXtreme Scale Project

#### Visual Fusion in the Cloud

- Built by Partner IDV Solutions
- MS Technologies
  - Windows Azure
  - Sharepoint (geospatial)
  - Silverlight (SpatialWiki)
  - Bing Maps
- Combined with:
  - Wikipedia, MapPoint
  - Visual Fusion Contribute (iPhone)
- Utilizes OGDI with Data.gov data sources
  - Supports KML/KMZ, ATOM, GeoRSS, WMS
- http://visualfusion.cloudapp.net

# Q&A

#### **Further Resources**

- MS Interoperability & Open Government
- David Eaves Blog <a href="http://eaves.ca">http://eaves.ca</a>
- Open Government Data Initiative OGDI
- IDV Visual Fusion <u>Mashups in Sharepoint</u>
- Microsoft Shared Source Initiative
- David Crow's Blog Open Government
- Open Data Application Framework (ODAF) on Codeplex – <a href="http://odaf.codeplex.com/">http://odaf.codeplex.com/</a>
- MS Interoperability & Innovation