

CrowTrax

A GIS for Crow Attacks

Jim O'Leary

Outline

- Why I did it
- What it looks like
- How people responded
 - Media response
 - Public response
- What's under the hood
- What is the future of single-purpose geo-apps



Why I Did It

CrowTrax
A GIS for Crow Attacks

Langara.
THE COLLEGE OF HIGHER LEARNING.

Why I Did It



- Crows are nice
- Except in spring
- Crows are not nice
 - Protect fledgling crows
 - Attack anything near
 - and far

Why I Did It



- Downtown Vancouver
- Many trees
- Many crows
 - Right outside our building

Why I Did It



*Sign in front of
814 Richards Street,
Spring, 2015*

- Spring 2015
- Many people-crow collisions
- Let's track those crows!

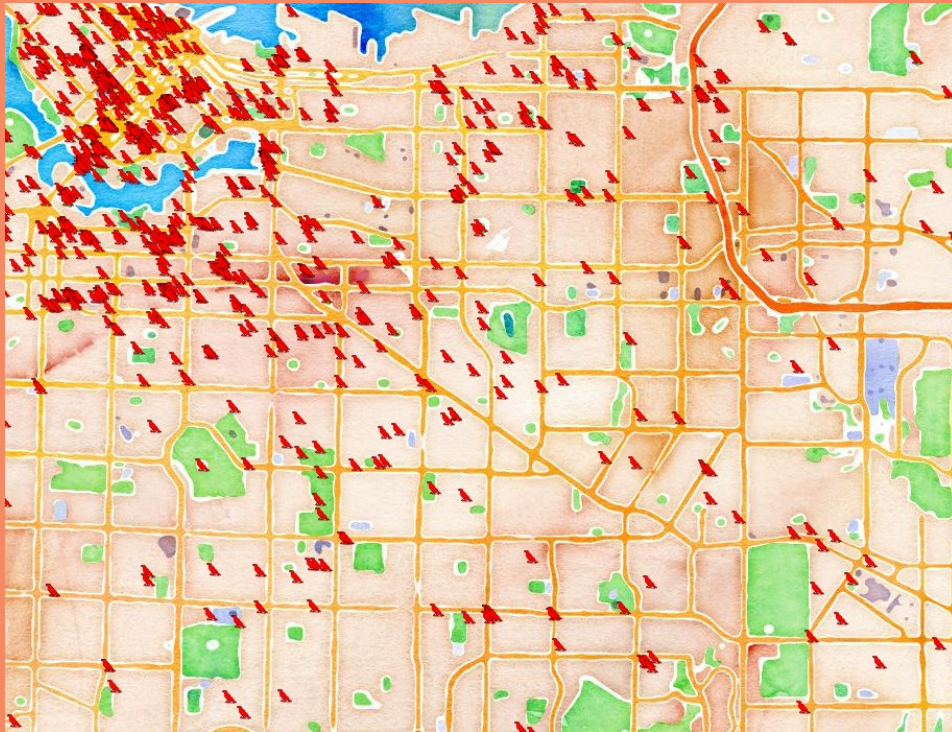
Why I Did It

The screenshot shows a web page for 'Geographic Information Systems' at Langara College. At the top, there are three navigation buttons: 'Apply to Langara', 'Register for courses', and 'View college calendars'. Below this is a header for 'Geographic Information Systems' and a button for 'View all Programs & Courses'. A table provides details about the program:

Category	Computer Technology	Primary Contact
Credential	Certificate	
Duration	90 Hours (5 Courses x 18 hr each)	

At the bottom, there is a navigation menu with buttons for 'Overview', 'Programs', 'Courses', 'Instructors', 'Info Session', and 'GIS in'.

- Langara College
- New GIS Program
- A little publicity?
- Sorry to plug my product!



Demo

CrowTrax
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Demo

- CrowTrax Website
- <http://giscourses.net/crowtrax/crowtrax.html>



How People Responded

How People Responded



- Media response
- 24 Hours

How People Responded



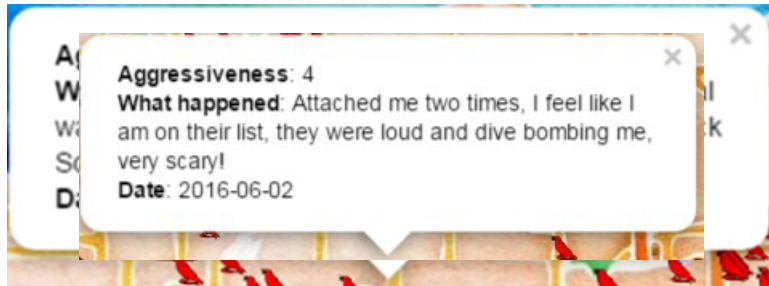
- Media response
- CBC
- Message sent:
 - “GIS is useful”
 - “Open Source is useful”
- News report
 - “Beware of crows”
 - “Alfred Hitchcock”

How People Responded



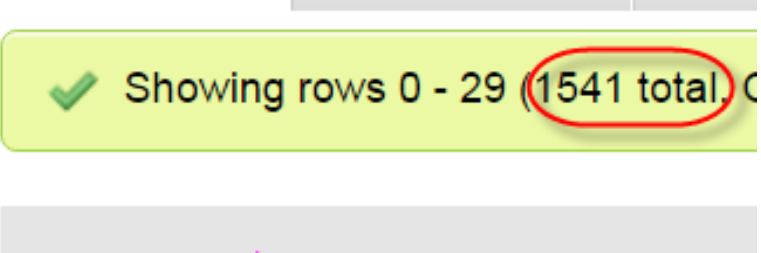
- Public response
- Crows attack:
 - Other birds
 - Cats
 - Dogs
 - Squirrels

How People Responded



- **Public response**
- **Traumatic experience**
 - “Attacked from behind”
 - “10 years ago”
- **Personalized**
 - “On their list”

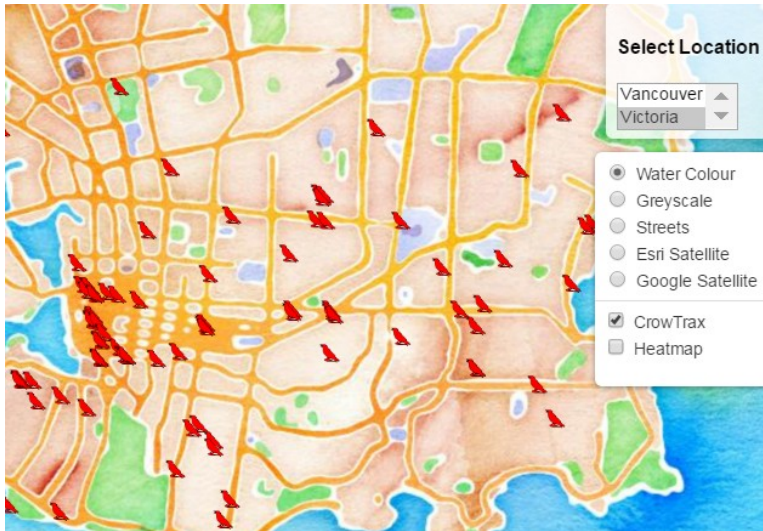
How People Responded



Showing rows 0 - 29 (1541 total)

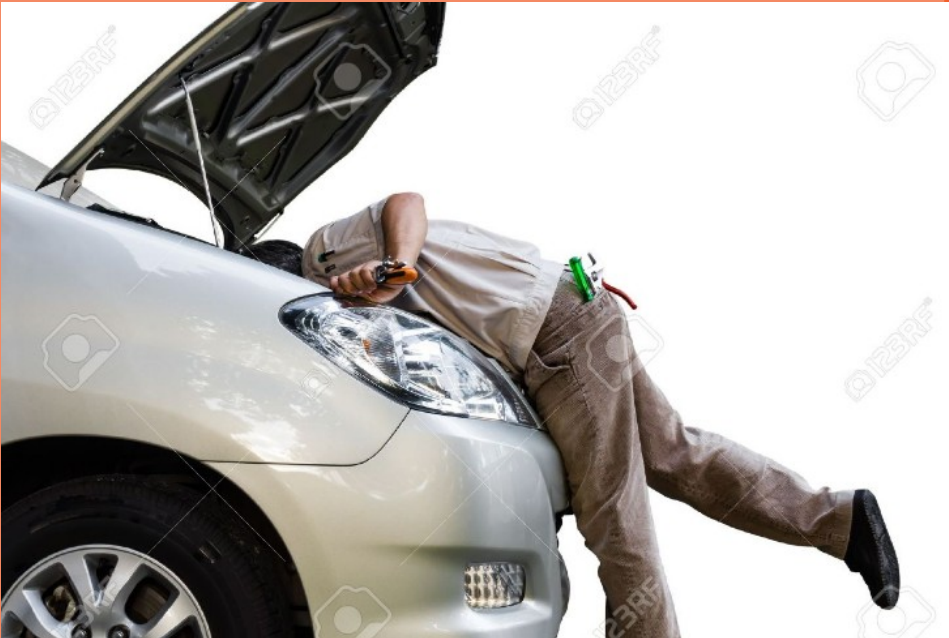
- **Public response**
- Expected 200 responses
- Received over 1,500 legitimate responses
- Several hundred bogus responses

How People Responded



- Victoria called
- Magpie season in Australia
- BBC World Service?

What's Under the Hood



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Under the Hood



<http://giscourses.net/crowtrax/crowtrax.html>

- Leaflet API
 - Unlimited usage
 - <http://leafletjs.com/>
- Google Maps
 - Free until exceeding 25,000 map loads per 24 hours

Under the Hood



- Google Fusion Tables
 - 25,000 requests per day
 - 250 MB per table

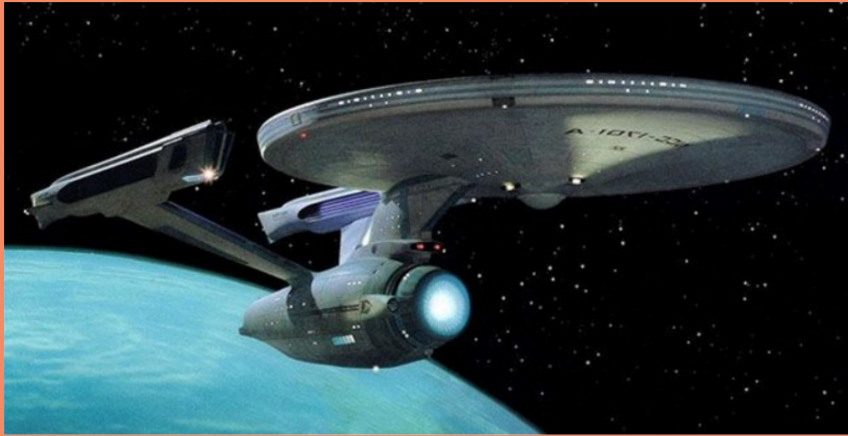
[https://
fusiontables.google.com/DataSource?do
cid=1Y9ldKq7uC1k_oW0psaJ8BjPMbfCq
WQOcNs6ptcGw#rows:id=1](https://fusiontables.google.com/DataSource?docid=1Y9ldKq7uC1k_oW0psaJ8BjPMbfCqWQOcNs6ptcGw#rows:id=1)

Under the Hood



- Spatial query with MySQL

```
on, aggressiveness,x,y, date_entered
FROM reports
WHERE
VERIFIED = 'Y'
AND
description <> ''
AND
MBRContains(geomfromtext('POLYGON((-122.94696807861327
49.206607421480605, -123.15296173095703 49.206607421480605, -
123.15296173095703 49.29344891062533, -122.94696807861327
49.29344891062533, -122.94696807861327
49.206607421480605))',4236),geometry) = 1
```



Future of Single-Purpose Geo-Apps

*“to boldly go where no man
has gone before”*

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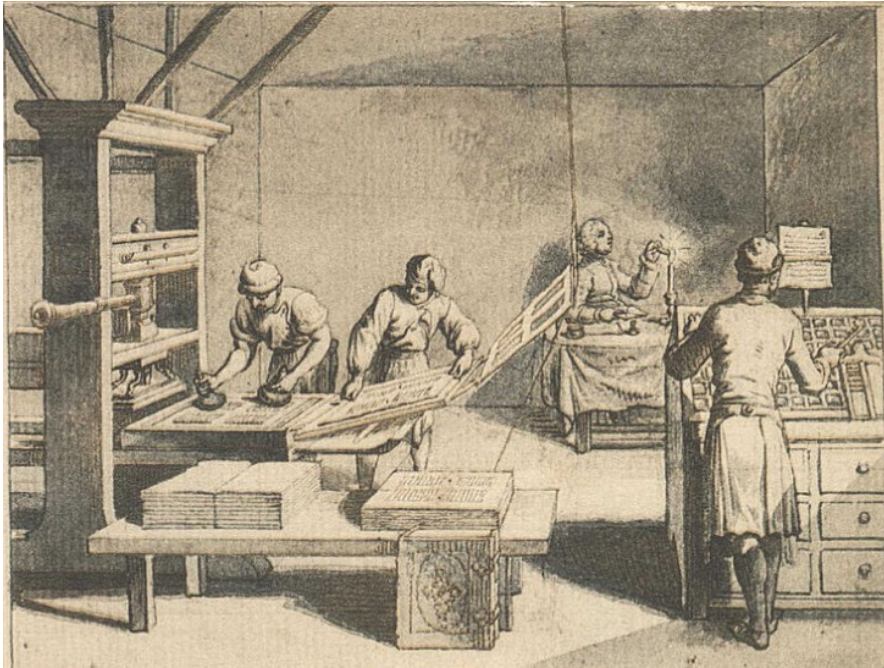
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Future of Single-Purpose Geo-Apps



- How to make GIS popular?
- Academic approach does not work
- Has to meet a need
- CrowTrax hit a nerve
 - A crow attacked me
 - Who cares about GIS?

Future of Single-Purpose Geo-Apps



- Printing press (1440)
- Revolutionized exchange of information
- Only wealthy could print

Future of Single-Purpose Geo-Apps



Xerox 914

- Photocopier (1959)
 - Revolutionized printing
 - Now everyone can print!

Future of Single-Purpose Geo-Apps



- GIS = Enterprise
 - I don't mean
Starship Enterprise
- Government
- Oil
- Mining

Future of Single-Purpose Geo-Apps



- Open source GIS packages
 - Leaflet
 - OpenStreetMap
 - PostGIS
 - QGIS
 - Fusion

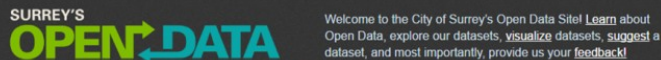
Future of Single-Purpose Geo-Apps

ArcGIS
Open Data



Welcome to Burnaby's Open Data Portal

CKAN



SURREY'S OPEN DATA

Welcome to the City of Surrey's Open Data Site! Learn about Open Data, explore our datasets, visualize datasets, suggest a dataset, and most importantly, provide us your feedback!

Socrata



City of Edmonton (Alb)

City of Edmonton Open Data Catalogue Live Since July 11, 2011 @yegit

- Open Data management systems
 - Search
 - Analyze
 - Create
 - Stream

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Future of Single-Purpose Geo-Apps



- “Mr. Scott, we need warp speed now!”

Thank you!

Questions?





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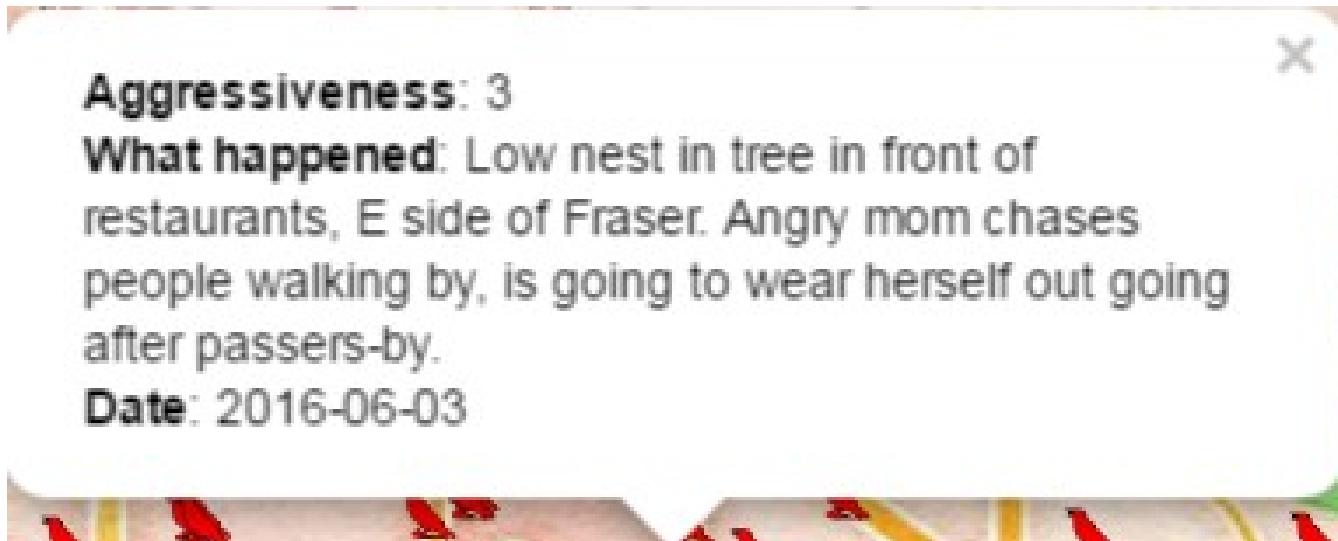
Demo



Demo



Demo



Media Response



Media Response



Under the Hood

Rows 1 | Cards 1 | Map of Location

Filter | No filters applied. Sorted by date | Not saving

1-100 of 1298

x	y	aggressiveness	description	date	location	incident_type	verified	ip
-123.1228	49.2889	1	Crow hit my head from behind and flew away.	2016-06-10		attack	N	216.81.48.194
-122.8948	49.2265	3	Swooped down 3-4times and made a loud racket	2016-06-10		attack	N	24.114.41.75
-123.1186	49.2795	5	attacked back of my head from behind, drew blood!	2016-06-10		attack	N	64.141.87.106
-123.3104	48.4649	2	Eating carrot cake outside and crow landed in front of me and stared. Turned my back to it and it landed in front of me again, closer. Promptly ran away.	2016-06-10		attack	N	206.87.160.216
-122.3013	49.0540	1	Crows are attacking my dog in our backyard. She can't even go outside to go to the bathroom the last 2 days .	2016-06-10		attack	N	70.78.126.59
-123.0805	49.2093	1	Just lots of cawing and following me until I was up	2016-06-10		attack	N	209.53.181.20

- Google Fusion Tables
- Same usage as Google Maps

Under the Hood

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- Switch to MySQL
- Allows spatial queries

Under the Hood



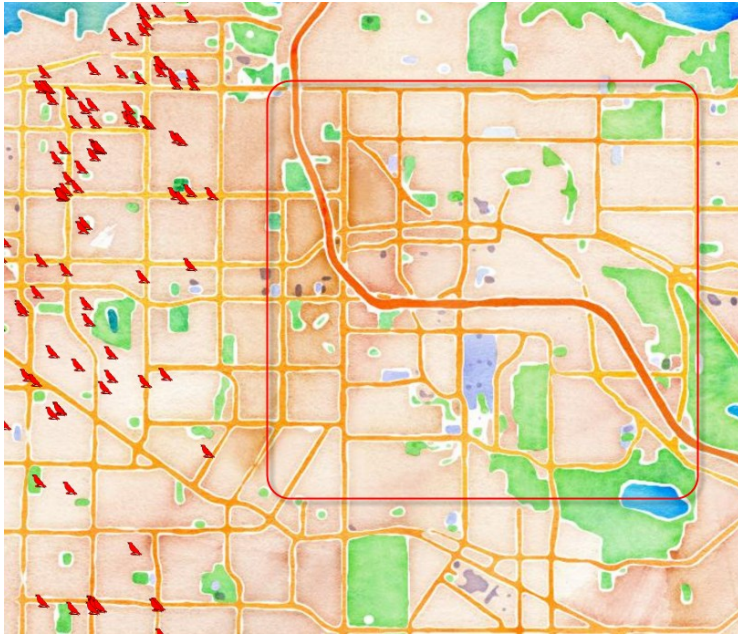
- Dragging...

Under the Hood



- Drag end...

Under the Hood



- Drag end...