

GIS Data Sales (Distribution)

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Overview

- Data Distribution Options
 - In House
 - Public-Private Partnership
 - Self Serve

Data Distribution Objectives (local government perspective)

- To provide geographic data to the public in order to encourage its use for the betterment of the municipality in general
- To provide the data to the public at the least cost to the municipal organization
- ...

Data Distribution Option 1

In House

- Most common approach
- Data distributed using in house resources
- Charged at “fair” prices
- “Public friendly”

Data Distribution In House



- ❄ To make the data available conveniently to the public
- ❄ To earn revenue from data sales
- ❄ To make the data available at a price that encourages use
- ⚡ To provide geographic data analysis services to the public
- ⚡ To make data available at minimal cost to the municipality
- ❄ To allow flexibility so that data can be traded in exchange for other data sets or given away for good cause

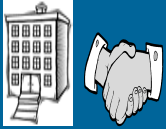
Data Distribution Option 2

Public-Private Partnership

- Private company responsible for data distribution
- Royalty received by municipality
- Large possibility for products and services
- Allows parties to concentrate on core competencies
- “Municipality friendly”

Data Distribution

Public-Private Partnership



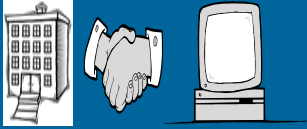
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Data Distribution Option 3

Self Serve

- Public serve themselves via the Internet from data sets housed at the municipality – free of charge...
- Pre-created large dataset CDs available for minimal (nuisance) fee only
- Frees municipal staff from public interaction – cost savings
- “Public and Municipality friendly”

Data Distribution Self Serve



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Self Serve Data Distribution Demo