



Moving GIS into the Enterprise

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Moving GIS into the Enterprise

- **Organisation Focus**
 - GIS in an “IT Context”
 - “The Forgotten GIS”
 - Return On Investment (ROI)

Moving GIS into the Enterprise

- **GIS in an “IT Context”**
 - Strategic IT Plan
 - Enterprise Priorities (Financials, HR, Permitting)
 - Level of Service Considerations
 - Human Resource Requirements
 - Developing Common Languages / Methodologies
 - Mission Critical GIS
 - “Value Add” Era Coming to an End (esp. in Gov’t)
 - Workflow Support
 - Infrastructure Requirements

Moving GIS into the Enterprise

- **“The Forgotten GIS”**
 - Human Resources
 - Organisation Chart
 - Job Description / Professional Designation
 - Compensation
 - “C-Level” Sponsorship

Moving GIS into the Enterprise

- **Return On Investment (ROI)**
 - Building the Business Case
 - Valuation Schemes
 - TCO/TBO
 - Peer Pressure and Table Stakes
 - Visibility
 - The “Refund Test”